



Seminar: Looking to expand to Asia? Tips on how to enter the market in Hong Kong

Date: 9 March 2023

Time: 10:00 – 11:50 (CET)

Organiser: Czech Chamber of Commerce + Hong Kong Trade Development

Council (HKTDC)

Language: English (without interpretation)

Location: Czech Chamber of Commerce, Na Florenci 2116/15, Praha 1

Moderator: Filip Kořínek, Consultant, Prague Consultant Office, HKTDC

9 March 2023	
(local time)	Programme
10:00-10:05	Welcome note
	Mr. Radek Jakubský
	Vice President, Czech Chamber of Commerce
10:05-10:15	Current Situation in Hong Kong/China – economic
	development and overview of the market
	Mr. Silas Chu
	Regional Director Europe, Hong Kong Trade Development Council (HKTDC)
10:15-10:25	Exploring Business Opportunities and Support for Czech
	Companies in Hong Kong
	Ms. Anna Dupalová
	Commercial Consul, Consulate General of the Czech Republic
10:25-10:35	Route to market in Hong Kong and Asia
	Mr. Roman Pouzar
	CEO, Woodyland

10:35-10:45	Logistics to/from Hong Kong via Air, Sea and Air – Useful Tips for Eporters/Importers
	Mr. Jiří Jelínek
	Managing Director Czech Republic / Corporate Director Purchasing cargo-partner ČR s.r.o.
10:45-10:55	Expanding to Hong Kong and China
	Mr. Martin Linek CEO, Nekupto
10:55-11:10	Q&A
11:10-11:50	Networking and Refreshments